

**2008000203040001**  
**EXAMINATION NOVEMBER 2024**  
**BACHELOR OF COMMERCE (HONORS)**  
**(THIRD SEMESTER)**  
**PRINCIPAL OF BUSINESS MANAGEMENT - III - LEVEL4**

[Time: As Per Schedule]

[Max. Marks: 50]

**Instructions:**

**1. Fill up strictly the following details on your answer book**

- a. Name of the Examination : **BACHELOR OF COMMERCE (HONORS) (THIRD SEMESTER)**
  - b. Name of the Subject : **PRINCIPAL OF BUSINESS MANAGEMENT - III - LEVEL4**
  - c. Subject Code No : **2008000203040001**
2. Sketch neat and labelled diagram wherever necessary.
  3. Figures to the right indicate full marks of the question.
  4. All questions are compulsory.

Seat No:

--	--	--	--	--	--

Student's Signature

**Q.1 Answer the following questions briefly. 10**

1. Explain types of plans.
2. Explain types of departmentation.
3. State functional areas of management.
4. What is decision orientation approach in management?
5. Explain MBO.

**Q.2 (a) Define management. Explain its nature and features in detail. 7**  
**(b) Define planning. State its process in detail. 7**

**Q.3 (a) Explain factors affecting organisational structure. 7**  
**(b) Explain Herzberg's Motivation-hygiene theory. 7**

**Q.4 Write short notes on: (Any Two) 12**

1. Financial and non-financial incentives
2. Hawthorne experiments and Human Relations.
3. Authority and responsibility.
4. Centralisation vs. Decentralisation.

\*\*\*\*\*